

Enterprise Coaching

delivered by



Programme Launched in Leicester 15th July 2009

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delivered by



*"Bring your
idea to the
Business Den"*

Our unique programme offers:

- One-to-one support
- Disclosure/Risk management
- Access to consultancy support
- Psychometric profiling
- Pinpointing Interactive process
- Opportunity to present business idea to a panel
- Promotion and support of local businesses
- Networking 'Circle of Friends' concept

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Supported by,



This is an independent service which complies with the standards set by the Government for Enterprise Coaching services - Part of the Solutions for Business portfolio of business support.



This is Enterprise Coaching...

...delivered by The Business Den; a unique business support programme, offering a 'second chance' to Leicester-based offenders/ex-offenders who have a viable business idea.

We aim to bring down and overcome barriers in a way that encourages you to create your own **self-employment** opportunities.

Am I eligible?

You will be guided through an assessment process, which will determine your suitability for the programme and running a business on a self employed basis.

This service will involve analysis of your aspirations, personality and also the disclosure of your offence and conviction in relation to the Rehabilitation of Offenders Act 1974.

We are open to **any** business idea. If you believe that your business will be a success, then so will we!

What are the Benefits?

The project can not only help you but also your family, community and society.

By running your own business and being self-employed you could financially support your family, trade with other small business in your area and add to the economic growth of the community by creating more jobs!

How much support will I get?

We can provide you with a huge range of business support including...

- A unique 'Psychometric Analysis' initiative to assess your key skill levels and identify where you need support.
- Access to staff who are qualified in Business Support and will provide personalised advice.
- Implementation of the "Pinpointing Process" to help develop your ideas and set targets for your business.
- Membership to the Circle of Friends network to stimulate and support the growth of your business.
- Intensive support at least two days a week (upto 15 hours) for a period of approximately 4 months.
- Access to Business Link Products & Services.



"Let us ensure you reach your goal"

Interested?

To secure your place, give us a call on 0116 261 6509 or you can come and see us at the address on the back of this leaflet. We look forward to hearing from you.